Safeguarding Adults Week 2026

Press Release

Safeguarding Adults Week 2026 Calls for Every Voice to Be Heard and Every Choice Respected.

The Ann Craft Trust has launched a national awareness campaign focused on co-production and making safeguarding personal.

The Ann Craft Trust is inviting organisations, professionals, communities, and individuals across the UK to come together for Safeguarding Adults Week 2026, taking place from 16–22 November 2026, to raise awareness of key safeguarding issues and promote safer cultures for adults.

The theme for this year's campaign is **"Every Voice. Every Choice."** The aim is to highlight the importance of co-production and ensuring that adults are at the centre of decisions that affect their lives. The week will explore how safeguarding can become more preventative, empowering, and effective when people are listened to, involved in any decisions made about them, and supported to make informed choices.

The campaign draws on key principles of the Care Act 2014, including empowerment and prevention, and champions the importance of Making Safeguarding Personal, which is an approach that prioritises the outcomes that matter most to individuals.

Safeguarding Adults Week is a national opportunity for organisations to work together, share knowledge, learn from one another, and strengthen their commitment to creating safer cultures. Throughout the week, the charity will collaborate with partners from different sectors to explore a different safeguarding theme each day.

Daily themes for Safeguarding Adults Week 2026 include:

- **Monday: Listening & Person-Centred Conversations**
  Exploring how effective safeguarding starts with listening and understanding what matters most to the individual.
- **Tuesday: Strengths, Choice & Control**
  Focusing on supporting people to make informed decisions, manage risks, and maintain independence.
- **Wednesday: Co-production & Shared Decision-Making**
  Examining how designing services and support with people rather than for people can help prevent harm and improve outcomes.
- **Thursday: Professional Curiosity**
  Encouraging professionals to remain open, observant, and willing to look beyond the surface to identify risks and respond effectively.
- **Friday: Learning & Reflection**

  Organisations are invited to share and celebrate good practice.
- **Weekend programme: Community Action days**
  This year there is an opportunity to raise awareness over the weekend where the charity is calling for more support throughout the community. Inviting people to look at safeguarding in the community and reflect on wellbeing.

Additional themes and resources will be shared over the coming months and people can sign up to receive these directly: https://www.anncrafttrust.org/events/safeguarding-adults-week/

Why should you get involved?

"Over the past nine years, Safeguarding Adults Week has grown into a successful national campaign, bringing together organisations and individuals who are

committed to creating safer cultures. The continued growth in support shows just how important safeguarding adults is to communities across the UK.

"This year, we're highlighting a simple but powerful message: safeguarding is most effective when people are listened to, respected, and actively involved in decisions about their lives. Safeguarding Adults Week 2026 celebrates the power of partnership and co-production, encouraging organisations to ensure every voice is heard, every choice is valued." Stuart Sale, CEO of Ann Craft Trust.

During the week organisations are encouraged to share resources, host conversations, promote learning opportunities, and raise awareness through events and social media.

Free campaign resources are available to support participation and help start important conversations about safeguarding adults: https://www.anncrafttrust.org/safeguarding-adults-week-2026-links-resources-and-more/

To find out more and access campaign resources, visit the Ann Craft Trust website:
Safeguarding Adults Week 2026

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About Ann Craft Trust

The Ann Craft Trust is a leading UK authority on safeguarding adults established in 1992 by pioneer researcher DR. Ann Craft. The charity works with organisations and individuals that work with adults and a role in safeguarding. They have experience in a variety of sectors including public sector, healthcare, education, sport, faith groups, and communities to help create safer cultures and prevent harm. https://www.anncrafttrust.org/

EVERY VOICE EVERY CHOICE

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