**Safeguarding Adults Week 2023**

**Twitter Campaign**

**Monday 20- Friday 24 November**

Please use the following tags: #SafeguardingAdultsWeek #SAW2023

We will be tweeting every day of the campaign. Please follow @AnnCraftTrust and retweet us. We have included the information below to aid you in supporting the week, please feel free to personalise and use your own tweets and images!

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| Date | Theme | Our Tweets | Things you might want to tweet about |
| Monday 20 November | What’s My Role in Safeguarding Adults? | Safeguarding adults is important in all industries and in the community. Everyone has a role in safeguarding. Use today to reflect on how you can contribute to safeguarding adults within your organisation or community.  Today is day one of the @AnnCraftTrust #SafeguardingAdultsWeek and the focus is on what’s my role in safeguarding?  The @AnnCraftTrust are kicking off SAW with their AGM and seminar where organisations reflect on their safeguarding adults practices. #SafeguardingAdultsWeek  Do you know what your role in safeguarding is? The @AnnCraftTrust want to highlight that safeguarding is everyone’s responsibility.  Today is day one of #SafeguardingAdultsWeek. For 2023 the focus is on ‘Safeguarding Yourself and Others’. Check out @AnnCraftTrust for free resources!  Interested to see how much you know about safeguarding? Complete the safeguarding adults checklist to test your knowledge: <https://www.anncrafttrust.org/checklist-overview/> #SafeguardingAdultsWeek | We would love to hear about safeguarding in the context of your role, or why you think safeguarding is important in your industry. Use the hashtag #SafeguardingAdultsWeek to share your reflections with us on social media.  You can share resources about how to spot the signs of harm and abuse and what to do if you are concerned.  Share definitions of what safeguarding adults is. Use our social media assets to help! |
| Tuesday 21 November | Let’s Start Talking – Taking The Lead on Safeguarding in Your Organisation | Creating a safer organisational culture is vital in promoting the wellbeing of staff, volunteers and the people they support. #SafeguardingAdultsWeek  It is important that organisations create environments where everyone is confident their concerns are welcomed, listened to and addressed appropriately. #SafeguardingAdultsWeek  It’s day two of #SafeguardingAdultsWeek and the focus is on creating safer organisational cultures. Follow @AnnCraftTrust for the latest resources!  Today Laura from @AnnCraftTrust will be discussing how you can take the lead on safeguarding within your organisation! #SafegaurdingAdultsWeek  Reflect on the culture within your organisation. What is working well in terms of promoting people’s wellbeing and what could be improved? #SafeguardingAdultsWeek  Check out @AnnCraftTrust for top tips on creating #SaferCultures in your organisation and access free resources! | Share our resources about how to create safer organisational cultures.  Tell us about what steps you are taking in your organisations to promote safeguarding.    If you are a manager or trustee of an organisation, ask your staff to reflect on what is working well or what could be improved in relation to your organisation’s culture. |
| Wednesday 22 November | Who Cares For The Carers? Secondary and Vicarious Trauma | It’s day three of #SafeguardingAdultsWeek and the focus is on secondary and vicarious trauma. Think about how you and your colleagues can prioritise your wellbeing at work.  Vicarious trauma can involve being preoccupied with thoughts about those you support outside of work or feeling angry or sad about the situation of people you support. #SafeguardingAdultsWeek  It is the @AnnCraftTrust Safeguarding Adults Conference! Check on their social media pages for live updates about the conference! #SafeguardingAdultsWeek  Check out @AnnCraftTrust for access free resources about secondary and vicarious trauma. | Share your strategies and tools that help you and your colleagues to promote your wellbeing at work. Tag us @AnnCraftTrust and use the hashtag #SafeguardingAdultsWeek  If you are attending our Safeguarding Conference in Nottingham today, send us a photo of your day or let us know what you have learnt! Tag us @AnnCraftTrust |
| Thursday 23 November | Adopting a Trauma Informed approach to Safeguarding Adults | It’s day four of #SafeguardingAdultsWeek and we will be discussing the importance of trauma informed approaches to safeguarding adults.  Trauma-informed practice encourages staff to consider how trauma exposure can impact an individual’s ability to achieve mental, physical and emotional wellbeing.  Trauma-informed practice encourages us to think about what we need to know to be able to respond to people affected by trauma and what is important to them.  Trauma-informed practice encourages us to ask, ‘What does this person need?’ rather than ‘What is wrong with this person?’ #SafeguardingAdultsWeek | Share resources to raise awareness about what trauma informed practice is.  Tell us about any resources or tools you use to enable you to adapt a trauma informed approach. Tag @AnnCraftTrust |
| Friday 24 November | Listen, Learn, Lead – Co-Production With Experts by Experience | Co-production is where service providers and users work together to reach a collective outcome. #SafeguardingAdultsWeek  The idea behind co-production is that those who are affected or use a service, are best placed to help design it. What works well in co-production?    Share your top tips for being involved in co-production. What has worked well? What are the challenges? #SafeguardingAdultsWeek  Read our blog to learn more about co-production: <https://www.anncrafttrust.org/what-is-co-production/> #SafeguardingAdultsWeek | Share resources about what co-production is and how it can be implemented well.  Share resources about co-production and the impact on safeguarding adults.  Tell us about your experiences of co-production. What has worked well or what could have been improved? |
| General Tweets |  | We are supporting @AnnCraftTrust #SafeguardingAdultsWeek 2023!  This week we are supporting #SafeguardingAdultsWeeks run by the @AnnCraftTrust!  We are attending the @AnnCraftTrust Conference ‘Safeguarding Yourself and Others’!  The @AnnCraftTrust are offering free seminars as part of SAW. Book your place: <https://www.anncrafttrust.org/events/>  The @AnnCraftTrust have a range of free resources as part of SAW. Share within your communities to show your support: <https://www.anncrafttrust.org/safeguarding-adults-week-2023-resources/> |  |