**Safeguarding Adults Week 2022**

**Twitter Campaign**

**Monday 21- Sunday 27 November**

Please use the following tags: #SafeguardingAdultsWeek #SAW2022

We will be tweeting every day of the campaign. Please follow @AnnCraftTrust and retweet us. We have included the information below to aid you in supporting the week, please feel free to personalise and use your own tweets and images!

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| Date | Theme | Our Tweets  | Things you might want to tweet about |
| Monday 21 November   | Exploitation and county lines | County lines can refer gangs and organised criminal networks involved in exporting illegal drugs into areas across the UK. They are likely to exploit children and adults at risk and will often use coercion, intimidation and violence. #SafeguardingAdultsWeek Today is day one of the @AnnCraftTrust #SafeguardingAdultsWeek and the focus is on exploitation and county lines. Today is day one of #SafeguardingAdultsWeek. For 2022 the focus is on ‘Responding to Contemporary Safeguarding Challenges’. Check out @AnnCraftTrust for free resources! | Share definitions of what county lines, exploitation and cuckooing is. Use our social media assets to help!You can share tips for how to spot the signs someone may be at risk of exploitation – see our resources page.  |
| Tuesday 22 November | Self-neglect  | Self-neglect is whenA person neglects to care for their own personal health, hygiene, or surroundings. Itcan involve a refusal to seek medical assistance. #SafeguardingAdultsWeek It’s day two of #SafeguardingAdultsWeek and the focus is on self-neglect. Follow @AnnCraftTrust for the latest resources! It’s day two of #SafeguardingAdultsWeek and @AnnCraftTrust want to encourage individuals and organisations to learn more about self-neglect. Do you know how to spot the signs and respond? | Share definitions of self-neglect and resources about how to spot the signs and respond if you are concerned about someone.  |
| Wednesday 23 November | Creating Safer Organisational Cultures | It’s day three of #SafeguardingAdultsWeek and the focus is on Creating Safer Organisational Cultures. @AnnCraftTrust want to encourage organisations to share best practice in relation to how to create safer cultures.Check out @AnnCraftTrust for top tips on creating #SaferCultures in your organisation and access free resources! Today we’ll explore how to start difficult conversations about safeguarding adults and consider how organisations and individuals can develop cultural competencies to respectfully respond to the needs of the diverse populations they are supporting.Interested to see how much you know about safeguarding? Complete the safeguarding adults checklist to test your knowledge: <https://www.anncrafttrust.org/checklist-overview/> #SafeguardingAdultsWeek | Share our resources about how to create safer organisational cultures. Tell us about what steps you are taking in your organisations e.g. are your staff undertaking safeguarding training regularly or do you have a dedicated contact to respond to safeguarding concerns?  Have you got a safeguarding policy, tell us where this can be found! If you are attending our Safeguarding Conference in Nottingham today, send us a photo of your day or let us know what you have learnt! Tag us @AnnCraftTrust |
| Thursday 24 November | Elder Abuse | It’s day four of #SafeguardingAdultsWeek and @AnnCraftTrust are raising awareness of elder abuse. See the @AnnCraftTrust for great resources!Elder abuse is a single or repeated act, or lack of appropriate action, occurring within any relationship where there is an expectation of trust, which causes harm or distress to an older person. Check out @AnnCraftTrust to learn more. People can experience elder abuse in a wide range of contexts. Learn about how to spot the signs this #SafeguardingAdultsWeek through resources from @AnnCraftTrust  | Share resources to raise awareness about elder-abuse and how to respond.Tell us about any initiatives you have developed in your organisation to support older people.  |
| Friday 25 November | Domestic Abuse in Tech-Society | Today marks the start of 16 Days of Action for VAWG. To support this campaign, we are raising awareness of the role technology has in exacerbating instances of #domesticabuse #SAW2022Technology can help to keep people safe. But abusers can also use technology to cause harm. #SafeguardingAdultsWeek Do you know about the role technology can have in relation to domestic abuse? Check out @AnnCraftTrust resources to learn more. #SafegaurdingAdultsWeek  | Share resources about how to spot the signs a person may be at risk through their technology and how to respond.Do you know how to turn off location sharing or how to protect your passwords? Sharing information such as this can be helpful in learning how to stay safe online and minimise the extent to which people are at risk through their technology.  |
| Saturday 26 & Sunday 27 November | Safeguarding in Everyday Life. | It’s day six of #SafeguardingAdultsWeek and the focus is on safeguarding in everyday life! See great resources from @AnnCraftTrust to learn more about your role in safeguarding. Do you know what your role in safeguarding is? The @AnnCraftTrust want to highlight that safeguarding is everyone’s responsibility.It’s the final day of #SAW2022! Tell us about how you are developed #safeguarding initiatives in your community!Today we’ll be sharing resources about the actions you can take if you witness incidents of discrimination or bullying in everyday life. Check out @AnnCraftTrust to learn more. #SAW2022 | Make sure you know your role in safeguarding Share resources about how employers, employees, volunteers and members of the community can contribute to good safeguarding practice and safer cultures. Have you developed initiatives to support people in the local community? This could be about tackling loneliness or how to respond if you are concerned about someone in your neighbourhood. We would love to hear from you! Book onto one of our e-learning courses to develop your knowledge. |
| General Tweets |  | We are supporting @AnnCraftTrust #SafeguardingAdultsWeek 2022! This #SafeguardingAdultsWeek marks the 30th anniversary of the @AnnCraftTrust! Check out their range of free resources to improve your #safeguarding knowledge! This week we are supporting #SafeguardingAdultsWeeks run by the @AnnCraftTrust!  |  |