



The Power of Language in Building Safer Cultures

- The words we use can help us build more positive cultures.
- Jargon isn't just confusing. It can also leave people feeling excluded and isolated.
- Inclusive and accessible language can widen participation in services, organisations, and communities.
- Good communication is a two-way street. Don't just aim to be understood. Aim to understand others too, and ensure that everyone who wants to talk can have their say.

#SafeguardingWales